

Harini Venkataraman

contact

harinivenkatao@gmail.com
+1 925 206 0443

portfolio

behance.net/harinivenkataraman
harinivenkataraman.com

work experience

Brand Design Intern at RCD Autovision, Inc., Palo Alto, CA: developing brand strategy, logos and presentations for the automobile, recruitment and industrial design group

UI/UX Designer for Onstak Inc., Sunnyvale, CA, USA: designed information architecture, interfaces, iconography, presentations, animated interactions and digital marketing layouts for smart device and web applications (at NetApp Inc., CA)

UX Research Intern at Neota, Santa Clara, CA, USA: developed branding and visual experience of mobile application and built interfaces for the same

Freelance Designer for Desi Cha, Tinyman Films, ADA Dental Clinics, Bluegate Beverages, PurpleBee Educational Play, Cue Entertainment, Arrowroots Marketing and others: branded, developed visual systems, created identity, product packaging and marketing collateral in India

UI/UX Designer for Apollo Healthcare (AHEC) & HCL Technologies to educate Indian General Practitioners: created user interfaces and marketing presentations

extra-curricular

Creative Designer for Aram Sei, a non-profit organization in San Jose, CA: currently managing print & digital assets, marketing and event coordination as a volunteer contributor for their fund-raising events in the Bay Area, CA, USA

Graphic Designer for Childhood Cancer Society (CCS), New York City, NY: currently designing their marketing deliverables as a volunteer contributor

Volunteer and member at AIGA since 2015

objective

I aim to be a designer whose work tells stories, inspires dreams and brings ideas to life through collaboration and inspiration. My objective is to combine my communication background with my design skills to create and develop meaningful projects.

education

MFA in Graphic Design & Digital Technology
Academy of Art University, San Francisco, CA 94105, USA
DECEMBER 2017

BSc in Visual Communication (*Valedictorian*)
Ethiraj College of Arts & Sciences, Chennai 600008, TN, India
JUNE 2013

Diploma in Visual Effects & Design (*Full Scholarship*)
Image College of Arts, Chennai 600004, TN, India
JANUARY 2014

skills

Adobe Photoshop, Illustrator, Indesign, After Effects, Premier Pro, Dreamweaver, Lightroom, Experience Design (XD), Acrobat; Sketch, Invision App, Powerpoint, Wordpress, Squarespace, Wix, Google Office, DSLR Photography

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Hindi (conversational)

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November 30, 2017

Victor Brand
Ammunition Design, Inc.
4 Bayside Village Place, Suite 1100,
San Francisco, CA 94107

Dear Mr. Brand,

As a recent graduate of the Academy of Art University, I am very interested in the nature of work produced by your firm. During my design education, I have become familiar with all the creative disciplines and information that a graphic designer has to master.

My training has prepared me to be a rigorous thinker and good problem solver with a healthy respect for strong concepts and clear ideas. The work that I have seen from Ammunition Design reflects all of the attributes that make design the exciting and highly relevant field that it is.

At your convenience, I would like to arrange for an interview to come in and show you my portfolio, a copy of which you would be able to preview at my web site. In the meantime, I have enclosed my résumé and samples of my work. I am very enthused at the possibility of becoming a member of your creative team and look forward to meeting with you soon. Early next week, I will call to set up a time for us to meet.

Thank you for taking time to review my résumé and samples.

Sincerely,

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from

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444 Hyde Street, Apt 44,
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to

Ms. Mary Scott
Academy of Art University
79 New Montgomery Street, Floor 05,
San Francisco, CA 94105

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